



Making our planet more productive.™

What's UP with the Frozen Food Market?

UP
2.3%
in units

UP
2.6%
in dollars

UP to
\$57B
in annual sales*

Cold Hard Fact

According to a 2018 study, the frozen food market has never been hotter—with sales growth rising above that of other store departments. **Praxair can help you capitalize** on this growing trend.

Our cryogenic tunnel freezers enable processors of all types of frozen foods—from prepared meals to desserts, vegetables to pizza—to **step up their production efficiency and product quality.**



Temperature
Control



Atmosphere
Application



Service & Systems
Support

A recent joint report by the American Frozen Food Institute and Food Marketing Institute shows that the frozen food market is on an upswing.*

Growth is being driven by consumers who value the convenience of frozen foods without having to give up taste, quality, variety and consistency.

To help make sure your frozen items live up to these expectations, take a look at the Praxair lineup of cryogenic tunnel freezers. Our tunnel systems offer options for all products, processes and price points to increase throughput, maximize cryogen efficiency and keep up high product quality.

Visit www.praxairfood.com/coldhardfacts for more information on the full line of Praxair Tunnel Freezers.

Talk to a Praxair expert about your production needs.

We will look at your existing process, then help configure the **Praxair freezing system** that is best for your operation.

Put a little PRAXAIR in your process! Call 1-800-PRAXAIR today.

*Source: "The Power of Frozen. An In-Depth Look at the Frozen Aisle Through The Shoppers' Eyes." American Frozen Food Institute/ Food Marketing Institute, 2019



7000 High Grove Blvd. | Burr Ridge, IL 60527