



Making our planet more productive.™

Frozen breakfast sales are on the rise

+3.9%

Breakfast
Sandwiches

+4.4%

Breakfast
Sausage

+4.9%

Waffles

+8.3%

Breakfast
Meals

+13%

Smoothies



Cold Hard Fact

Frozen foods aren't just used for dinnertime. Consumers are increasingly turning to frozen items for all meals – especially breakfast. Praxair cryogenic freezing technologies can help you improve your process for providing your customers with the most important meal of the day.



Temperature
Control



Atmosphere
Application



Service &
Systems Support

Breakfast isn't the only meal that's growing. According to a recent report by the National Frozen & Refrigerated Foods Association, **consumers are recognizing the value and convenience of frozen foods for every meal. In fact, 26% of all U.S. grocery shoppers are buying more frozen items.**

Keeping up with consumer demand for quality and convenience is where Praxair comes in. Cryogenic freezing maintains product appearance and quality attributes while accelerating the production process.

Visit www.praxairfood.com/coldhardfacts for more information.

Praxair provides a number of ways to improve your process and product. Test your product in our state-of-the-art food lab or talk to our experts about how our cryogenic systems can help increase yield, boost productivity, maintain high product quality and reduce labor costs.

Put a little **PRAXAIR** in your process! Call 1-800-PRAXAIR today.

*Increase in 2018 over the previous year. Source: Nielsen Retail Measurement Services as cited by National Frozen & Refrigerated Foods Association, March 20, 2019.



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